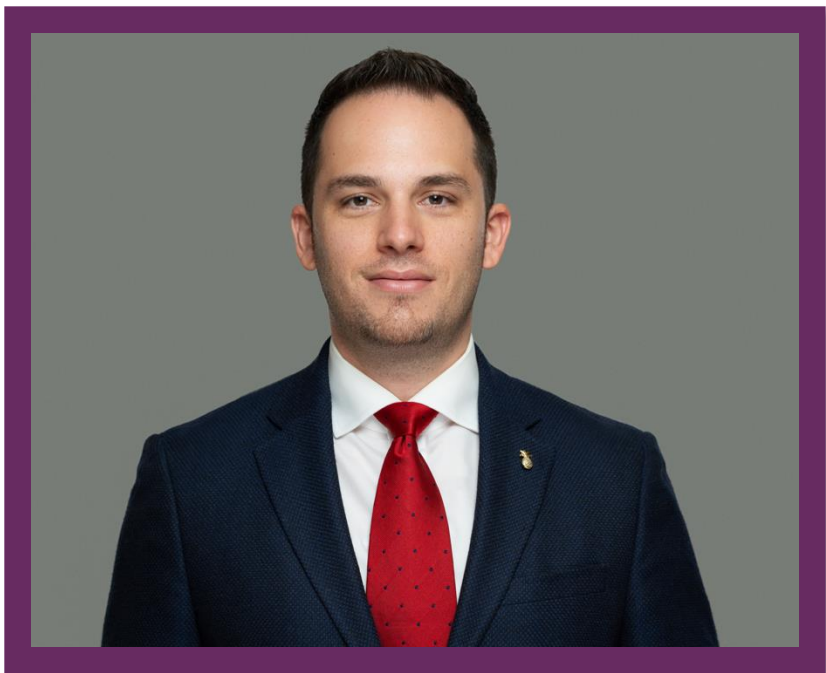




# Will Biosimilars Reduce Financial Toxicity of Cancer Therapy?



**Jorge J. Garcia, PharmD, MS, MHA, MBA, FACHE**

Assistant Vice President

Oncology, Infusion & Investigational Drug Pharmacy  
Services

Baptist Health South Florida

# Learning Objectives

- 1) Identify biosimilar cost trends
- 2) Discuss emerging biosimilar challenges and opportunities
- 3) Describe how a biosimilar dashboard can drive value for your practice

# Background

- Cancer drug cost increasing at twice the rate of general healthcare cost
- Median monthly cost of new U.S. cancer drugs surpassed the median monthly household income in year 2000 and more than doubled by 2014
- Biologics, 2% of prescriptions, driving ~50% of the spend.
- Oncology pipeline includes >700 drugs in clinical trials
- Rising and unsustainable healthcare cost calls for cost containment strategies

1. *Unlocking the Potential of Biosimilars*. Cigna's Newsroom. Accessed October 5, 2021
2. *Medicine Use and Spending in the U.S. A Review of 2018 and Outlook to 2023*. May 2019. IQVIA Institute for Human Data Science. [https://www.iqvia.com/-/media/iqvia/pdfs/institute-reports/medicine-use-and-spending-in-the-us--a-review-of-2018-outlook-to-2023.pdf?\\_=1602972025818](https://www.iqvia.com/-/media/iqvia/pdfs/institute-reports/medicine-use-and-spending-in-the-us--a-review-of-2018-outlook-to-2023.pdf?_=1602972025818). Accessed October 17, 2020.
3. Goll, G., Kvien, T. *An Opportunity Missed: Biosimilars in the United States*. American College of Rheumatology. Vol 72, No. 7, July 2020, 1046-1048
4. *Biosimilars in the United States 2020-2024*. September 2020. <https://www.iqvia.com/insights/the-iqvia-institute/reports/biosimilars-in-the-united-states-2020-2024>. Accessed October 6, 2021
5. Aggarwal, G., Nagpal, M., Sharma, A., Puri, V., Dhingra, G. *Upcoming Drifts in Biosimilars*. *Current Reviews of Clinical and Experimental Pharmacology*. (2021) 16, 39-51

# Scientific Demonstration

# Science for Biosimilarity Demonstration in Evolution

Biosimilar approvals

- 2007 in Europe
- 2015 in U.S.

Relevance of biosimilar animal studies under question

- Several not evaluated by FDA
- FDA & EMA have approved > 100 products, none of which have failed animal toxicity testing

# Science for Biosimilarity Demonstration

Bioequivalence technology advances

- Protein mass spectrometry (10 million-fold more sensitive than a decade ago)
- In-process analytic controls producing higher batch-to-batch consistency

FDA - “biosimilars may be approved based on PK and PD biomarker data without comparative clinical study with efficacy endpoint(s).”

- shorter, less costly clinical studies
- potential more sensitive testing vs clinical efficacy endpoints
- None of 100+ FDA/EMA approved biosimilars failed clinical efficacy testing if they met the analytics similarity and clinical pharmacology testing
- EMA has started to pilot clinical trial programs to advise how clinical testing can be reduced or avoided for biosimilars

# Approach to Switching

- Interchangeability determined at federal level (FDA)
- Substitution regulated at state level
  - At least 45 states & Puerto Rico permit or require pharmacists to interchange allow
    - If biosimilar is considered interchangeable &
    - Covered under payer's pharmacy benefit
- Pharmacy & Therapeutics (P&T) Committee substitution approval
- Health plans nonetheless treat biosimilars as “interchangeable”
- Interchangeability pursue expected to align with pharmacy benefit
- “more political than scientific;” years of mistrust.

1. Afzali, A., Furtner, D., Melsheimer, R. *The Automatic Substitution of Biosimilars: Definitions of Interchangeability are not Interchangeable.* *Adv Ther* (2021) 38:2077-2093
2. Declerck, P., Bakalos, G., Zintzaras, E., Barton, B., Schreitmuller, T. *Monoclonal Antibody Biosimilars in Oncology: Critical Appraisal of Available Data on Switching.* *Clinical Therapeutics.* Vol. 40; Nov 5, 2018.
3. Nabhan, C., Valley, A., Feinberg, B. *Barriers to Oncology Biosimilars Uptake in the United States.* *The Oncologist.* 2018;23:1261-1265
4. Lyman, G., Balaban, E., Diaz, M., Ferris, A., Tsao, A., Voest, E., Zon, R., Francisco, M., Green, S., Sherwood, S., Harvey, D., Schilsky, R. *American Society of Clinical Oncology Statement: Biosimilars in Oncology.* *Journal of Clinical Oncology.* Vol. 36 No. 12 April 2018.
5. Barbier, L., Mbuaki, A., Simoens, S., Declerck, P., Vulto, A., Huys, I. *Regulatory Information and Guidance on Biosimilars and Their Use Across Europe: A Call for Strengthened Once Voice Messaging.* *Frontiers in medicine.* Vol. 9 Article 820755. March 2022
6. Niazi, S. *No Two Classes of Biosimilars: Urgent Advice to the US Congress and the FDA.* *Journal of Clinical Pharmacy and Therapeutics.* June 29, 2022.

# Barriers to Market Entry



# Biosimilar Marketplace Uncertainty

No patent exclusivity

Limited FDA-designated interchangeability

Incomplete label indication (where applicable)

Order of market entry uncertainty

No guaranteed payer coverage

No guaranteed market share

No guaranteed sales

# Patent Litigation “Patent Dance”

Biologics exclusivity by the Biologics Price Competition and Innovation Act

Several product patents

- Primary patent on molecule and manufacturing
- Formulations
- Delivery systems
- Absorption
- Others
- May extend exclusivity for years

Infringement litigation

Affecting most biosimilars; months to years of delays

1. Schwieterman, P. *A Strategic Review of Biosimilars in Oncology Practice*. Hematology/Oncology Pharmacy Association (HOPA) News. Volume 15, Issue 1 (2018)
2. *What if Biosimilars Never Arrive? Five Key Barriers Create Uncertainty for Biosimilars*. Optum.
3. Wechsler, J. *FDA Struggles to Advance Biosimilars*. PharmExec.com Commercial Insights for the C-Suite. Volume 38, Issue 9. Sept,01,2018

# Barriers to Entry – Patent Litigation

Adalimumab Case; U.S. Experience

Risankizumab-rzaa

- Improved effectiveness in severe plaque psoriasis
- More favorable dosing schedule
- Expanding indications (e.g. Psoriatic Arthritis 1/21/22)

Upadacitinib

- Evidence of improved efficacy in RA
- 82 active clinical trials listed in ClinicalTrials.gov\*

1. Upadacitinib Current Studies Listed in ClinicalTrials.Gov <https://clinicaltrials.gov/ct2/results?cond=upadacitinib&term=&cntry=&state=&city=&dist=> Accessed Sept. 15, 2024

# Adalimumab

## U.S. Market Prepares to Receive Adalimumab Biosimilar

- (adalimumab-atto)
  - Debuted in U.S. Jan 2023
- (adalimumab-aaty)
- (adalimumab-aqvh)
  - Partnered w/ Mark Cuban's online pharmacy
- (adalimumab-adaz)
- (adalimumab-adbm)
- (adalimumab-bwwd)
- (adalimumab-fkjp)
- I (adalimumab-aacf)
- (adalimumab-afzb)
- (adalimumab-ryvk)
  - High concentration

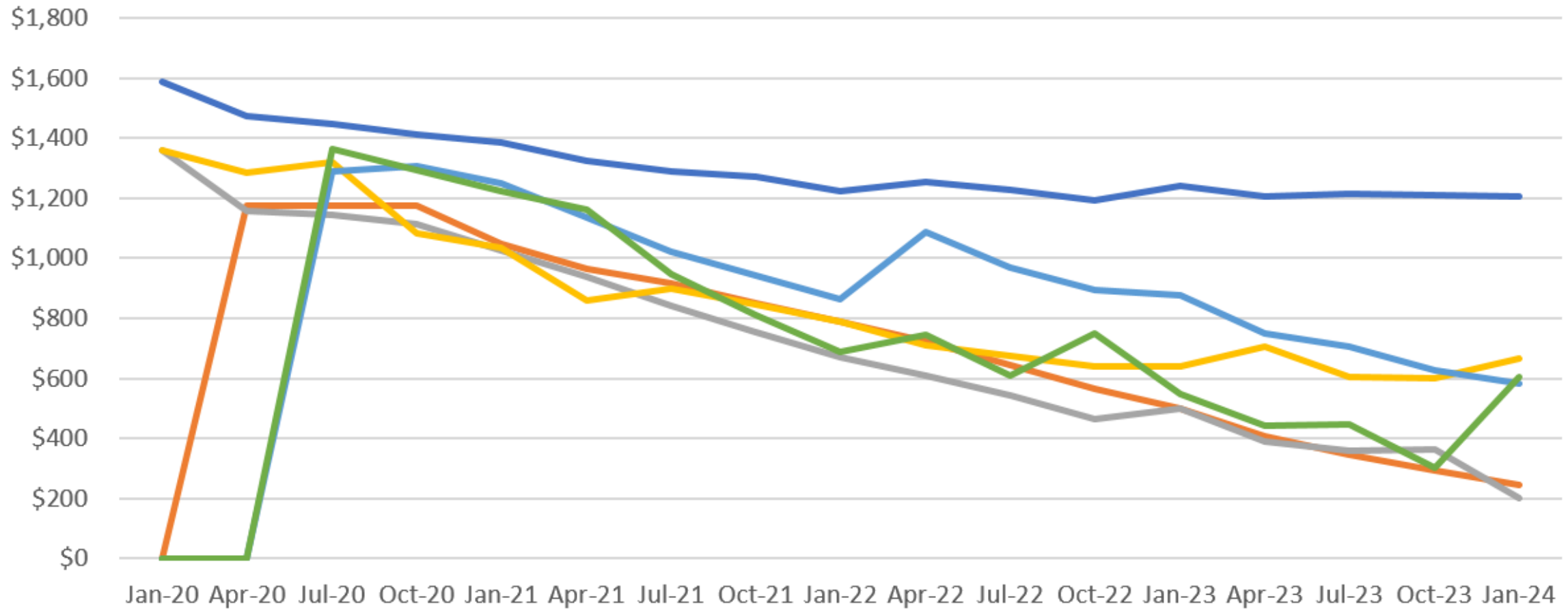
# Economic Considerations

# Implementation of a Biosimilar Dashboard

- Pricing
- Manufacturing contract discounts
- GPO discounts
- Product charge
- J-codes
- Drug billing units
- Drug CMS status indicator
- ASP
- Medicare payment
- Commercial actual rate of payment

# Biosimilar Dashboard

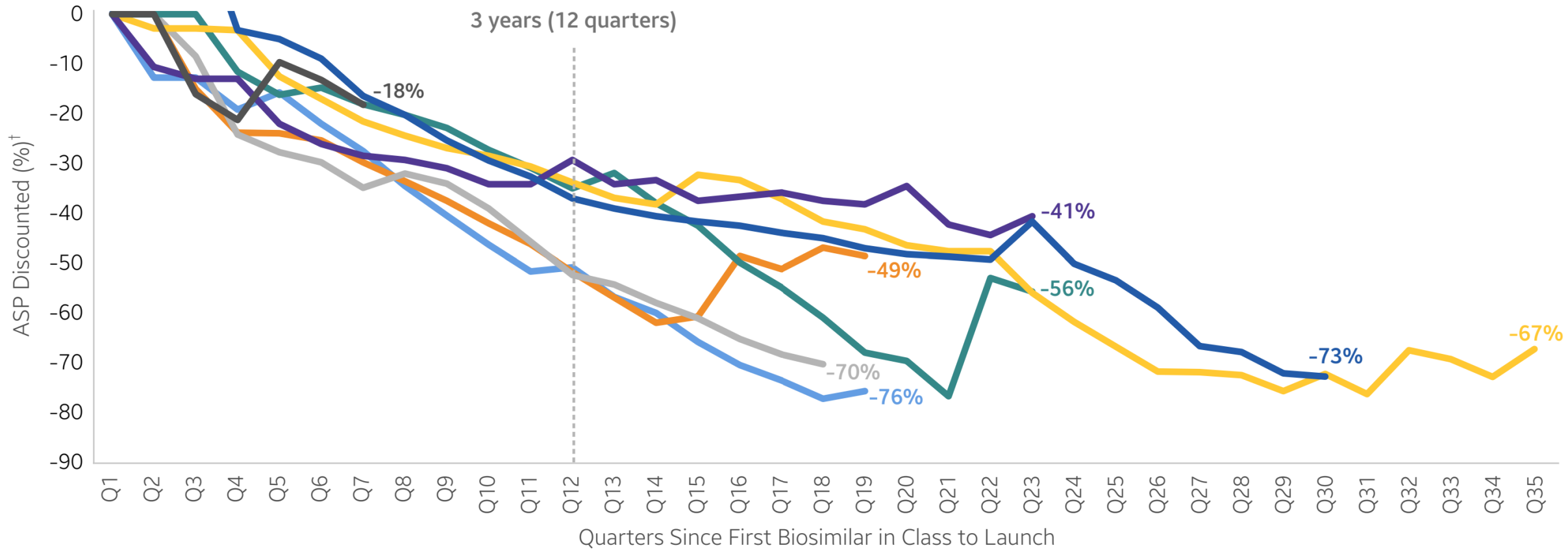
## ASP Trend



- Reference
- Biosimilar
- Biosimilar
- Biosimilar
- Biosimilar
- Biosimilar



# ASP Trend by Molecule



Trastuzumab Bevacizumab Rituximab Pegfilgrastim Filgrastim Epoetin alfa Infliximab Ranibizumab

TA: Therapeutic area; ASP: Average sales price

\*: Trastuzumab, bevacizumab, and rituximab are included

†: ASP discounted % vs. reference product ASP when first biosimilar in class launch



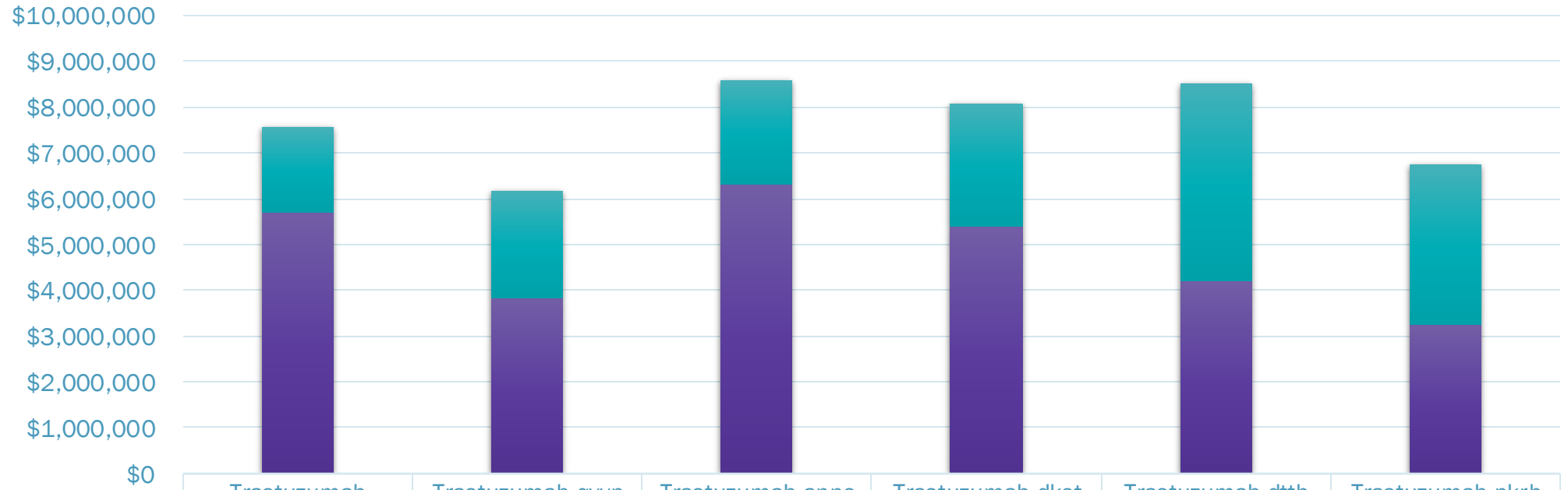
# Biosimilar Dashboard

Drug	Vial Size	Billing Units per Vial	HCPCS	NDC (-)	SI	ASP	ASP + 4.3%	ASP + 8%	Estimated Medicare Reimbursement
Trastuzumab	150 MG	15	J9355	50242-0132-01	K	\$1,270.91	\$1,325.56	\$1,347.17	\$984.96
Trastuzumab-qyyp	150 MG	15	Q5116	00069-0308-01	G	\$848.08	\$884.55	\$898.97	\$884.55
Trastuzumab-anns	150 MG	15	Q5117	55513-0141-01	G	\$752.59	\$784.95	\$797.75	\$784.95
Trastuzumab-dkst	150 MG	15	Q5114	67457-0991-15	G	\$847.73	\$884.18	\$898.59	\$884.18
Trastuzumab-dttb	150 MG	15	Q5112	00006-5033-02	G	\$941.75	\$982.24	\$998.25	\$982.24
Trastuzumab-pkrb	150 MG	15	Q5113	63459-0303-43	G	\$810.89	\$845.76	\$859.55	\$845.76

For illustrative purposes only. Numbers do not reflect real-world experience. Not intended as product preference recommendation.

# Biosimilar Dashboard

## Trastuzumab Cost Recovery Analysis



	Trastuzumab	Trastuzumab-qyyp	Trastuzumab-anns	Trastuzumab-dkst	Trastuzumab-dttb	Trastuzumab-pkrb
Estimated Drug Margin	\$1,881,070	\$2,343,790	\$2,279,426	\$2,686,881	\$4,317,452	\$3,503,764
Drug Spend	\$5,688,000	\$3,832,000	\$6,308,000	\$5,390,400	\$4,199,200	\$3,257,600
Total Projected Reimbursement	\$7,569,070	\$6,175,790	\$8,587,426	\$8,077,281	\$8,516,652	\$6,761,364

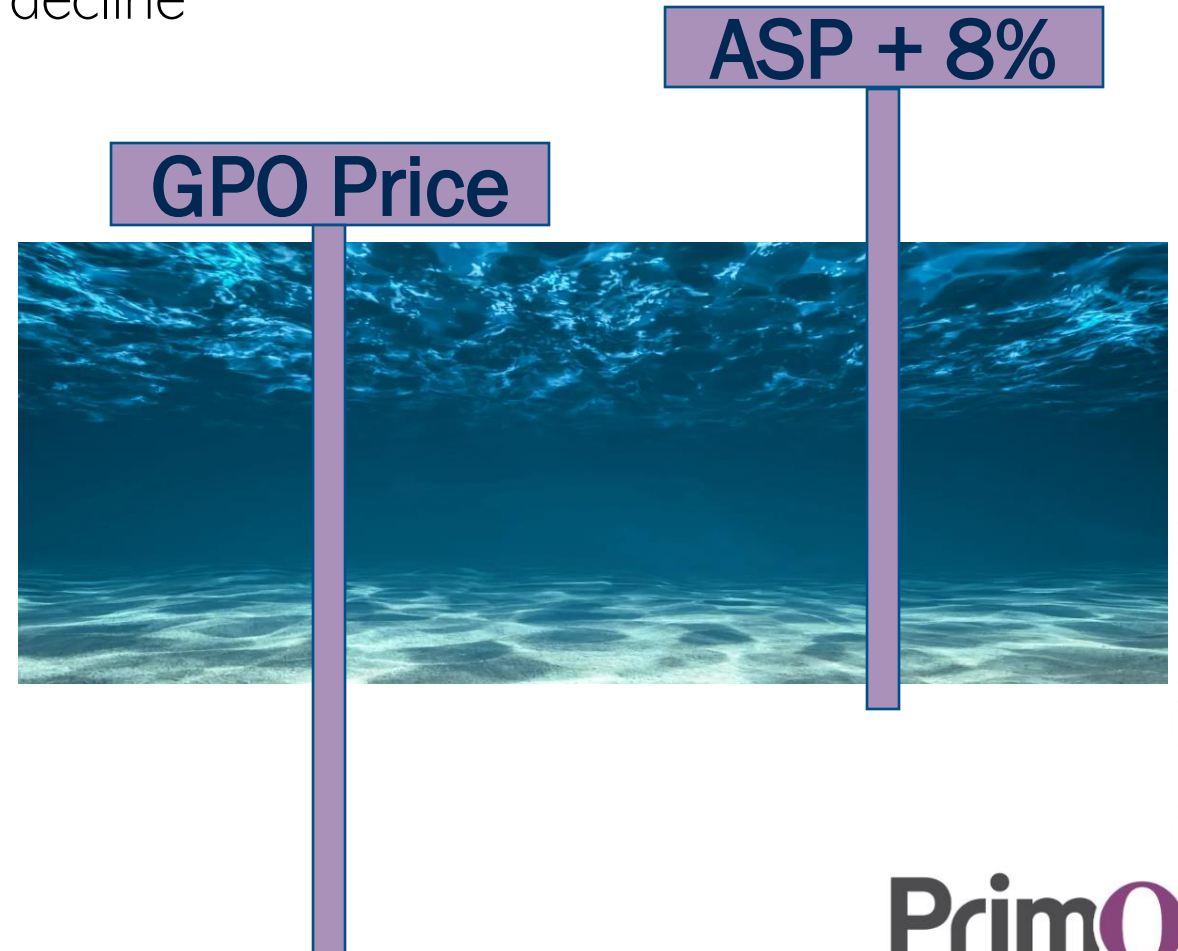
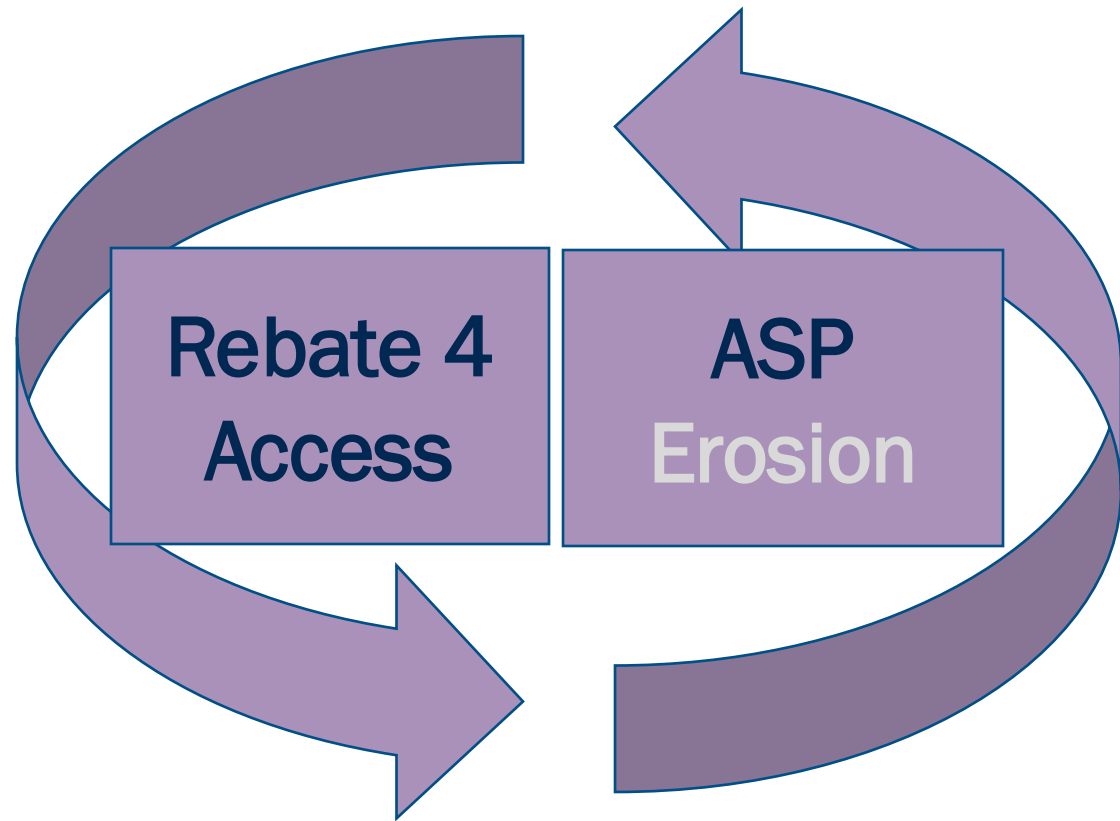
■ Drug Spend ■ Estimated Drug Margin Total Projected Reimbursement

For illustrative purposes only. Numbers do not reflect real-world experience. Not intended as product preference recommendation.

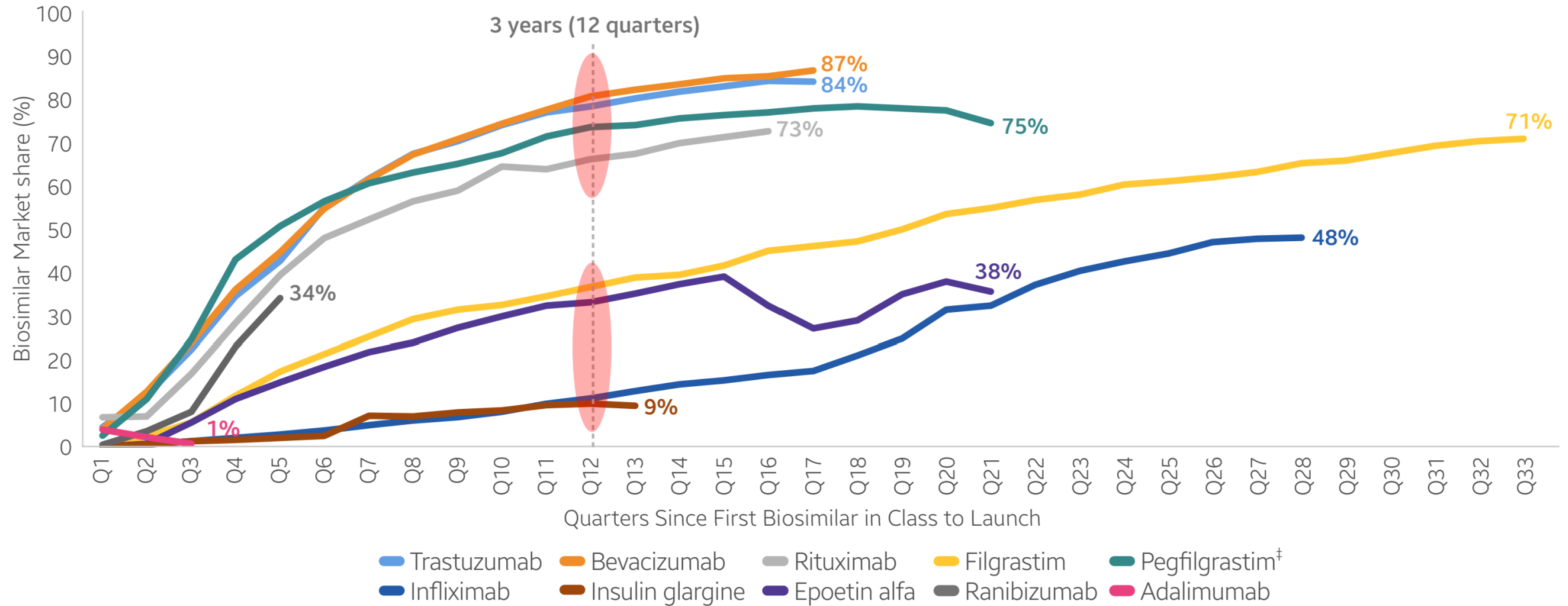


# Economic Considerations

- Across all biosimilars, ASP has declined by 50% within the first 13 quarters.
- Some products have experienced a 90% decline



# Biosimilar Market Share Post-Launch



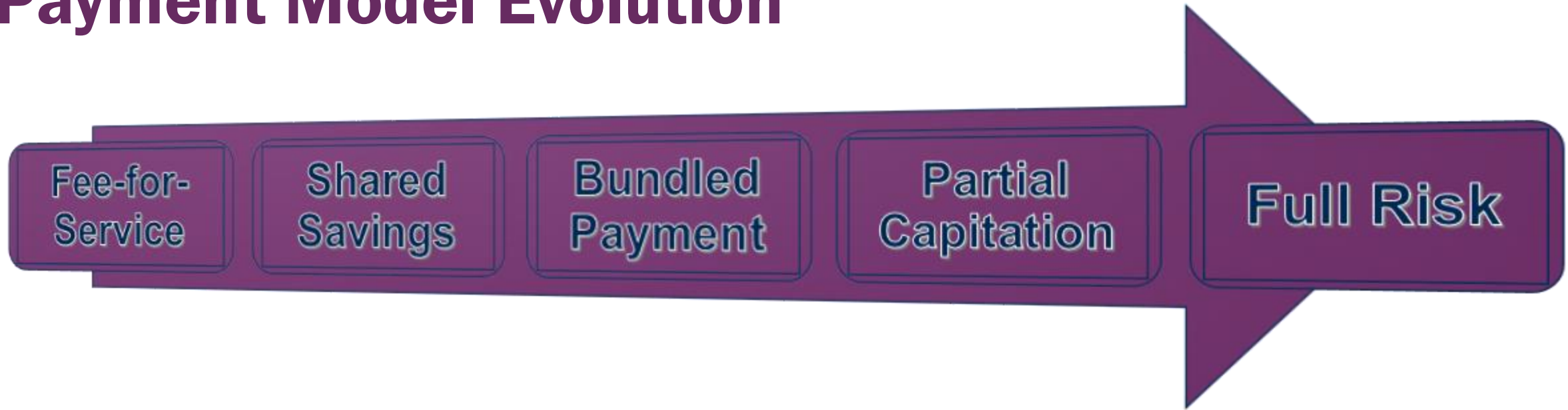
TA: Therapeutic area

\*Trastuzumab, bevacizumab, and rituximab are included

†Adalimumab and infiximab are included

‡Onpro is not included

# Payment Model Evolution



- Increasing number of providers working in Accountable Care Organizations (ACOs) and “narrow networks”
- University of Pittsburgh Medical Center (UPMC) / Highmark - Allegheny Health System
- Kaiser achieved 97% bevacizumab biosimilar 1 month after launch
- Self-insured Employee Health Plans

# Role of Employers in Value-Based Care

- Employers are the number one purchaser of health insurance
- Employers have a limited understanding of opportunities and risks
- Employers are in a position to influence benefit designs (e.g. biosimilar coverage) but need to understand obstacles
- Employers can align incentives at point of purchase
  - Getting system-owned specialty pharmacy in network
  - At-parity biosimilar coverage
- Payer rebate transparency

# Inflation Reduction Act (IRA); Drug Price Negotiations

- Government-imposed price controls on selected drugs
- Two-year notice; allowance for 7 years post approval, at 9 years, negotiated price kicks in.
- Aims to save CMS \$102 billion over a decade
- Impact on biosimilars?
  - (ustekinumab)
  - Selected for inaugural round
  - Poised to have multiple biosimilars in 2025
  - Biosimilars launch at 30-40%
  - Impact on biosimilar development
  - Potential to exacerbate ASP erosion
  - Impact on pricing of new drugs

\*Proposed two-year waiver from price controls for biologic drugs with a “high likelihood” to have biosimilar competitors. \*\*2022-2023 estimated drug price inflation rate 3.80%; 4.18% within the specialty category. \*\*\* Biologics get an extra four years over small molecule before negotiated price is enforced.

1. The IRA Is Sabotaging Biosimilars Competition. Dan Leonard RealClearHealth February 13, 2024.

# Connection With Purpose



# Biosimilars Success Impact Beyond the Walls of the U.S.

The WHO estimates worldwide cancer cases to increase by 60%

- 18.1 million in 2018
- 29.5 million by 2040

Spending on all medicines used to treat cancer patients

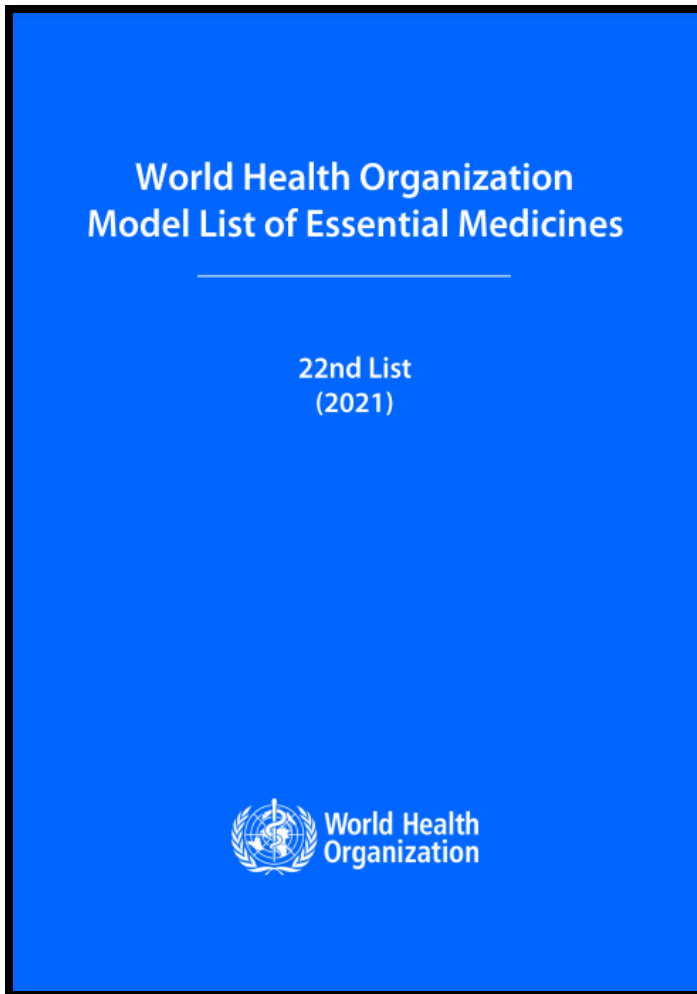
- \$150 billion in 2018
- \$240 billion by 2023

Cost and accessibility barriers

- Global uptake of biologics greatly limited by cost constrains
- Disparities in patient care and outcomes

# Biosimilars Success Impact Beyond the Walls of the U.S.

## WHO Model List of Essential Medicines – 23rd List (2023)

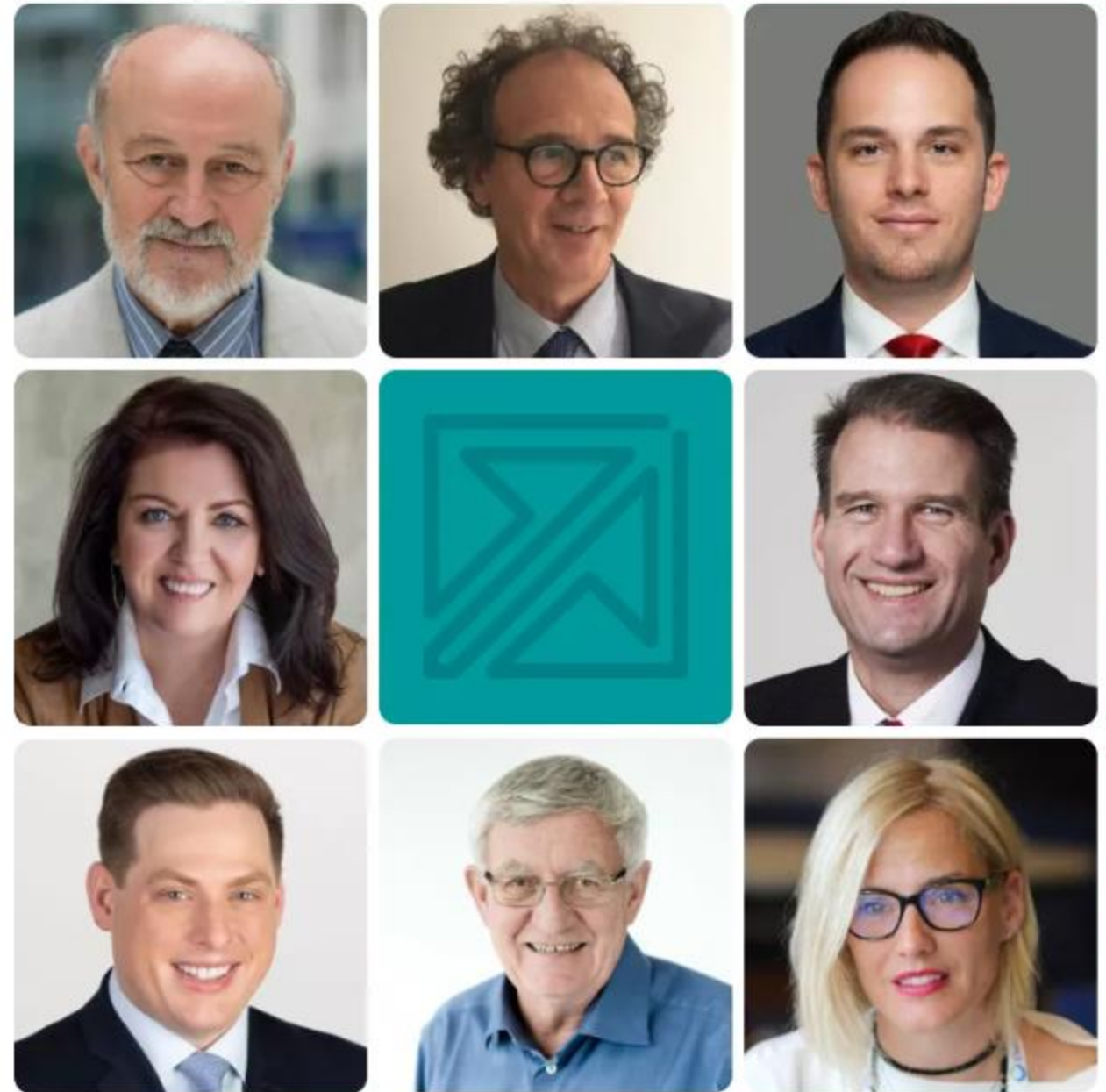
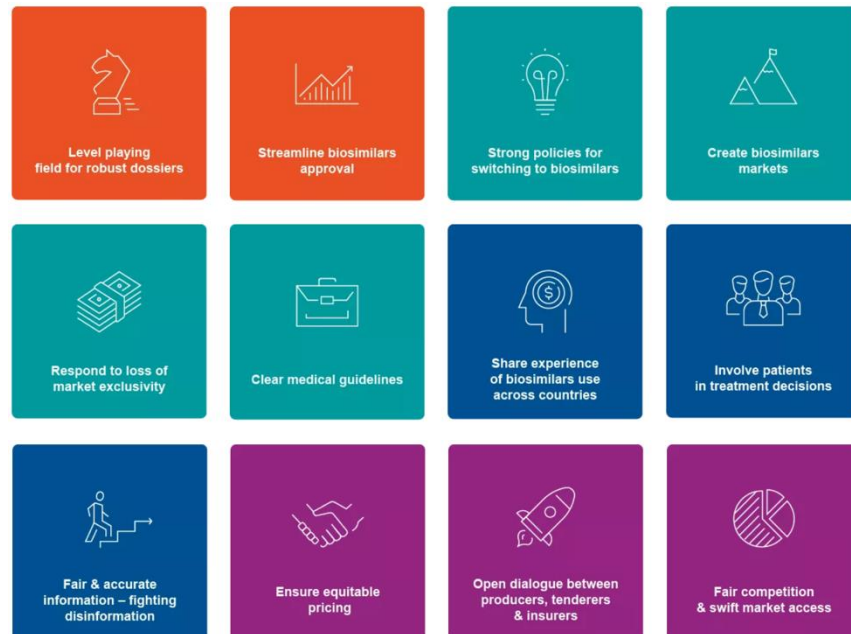


8.2.2 Targeted therapies	
Complementary List	
<p><i>rituximab*</i></p> <p><i>*including quality-assured biosimilars</i></p>	<p><b>Injection (intravenous):</b> 100 mg/10 mL in 10 mL vial; 500 mg/50 mL in 50 mL vial.</p> <ul style="list-style-type: none"> <li>- Burkitt lymphoma</li> <li>- Large B-cell lymphoma</li> <li>- Chronic lymphocytic leukaemia</li> <li>- Follicular lymphoma</li> </ul>
<p><i>trastuzumab*</i></p> <p><i>*including quality-assured biosimilars</i></p>	<p><b>Powder for injection:</b> 60 mg; 150 mg; 440 mg in vial.</p> <ul style="list-style-type: none"> <li>- Early stage HER2-positive breast cancer</li> <li>- Metastatic HER2-positive breast cancer</li> </ul>
<p><i>pegfilgrastim*</i></p> <p><i>*including quality-assured biosimilars</i></p>	<p><b>Injection:</b> 6 mg/0.6 mL in pre-filled syringe.</p> <ul style="list-style-type: none"> <li>- Primary prophylaxis in patients at high risk for developing febrile neutropenia associated with myelotoxic chemotherapy</li> <li>- Primary prophylaxis for patients who have experienced neutropenia following prior myelotoxic chemotherapy</li> <li>- To facilitate administration of dose dense chemotherapy regimens</li> </ul>

# Act4Biosimilars Global Initiative

## Act4Biosimilars Steering Committee

Act4Biosimilars is led by a multidisciplinary Steering Committee of patient advocacy leaders, healthcare professionals, biosimilar experts and industry leaders from around the world. It is supported by founding sponsor, Sandoz.



# Summary

- Biologics have revolutionized the treatment of serious health conditions over the last few decades
- Biologic innovation and marked utilization increases have led to a significant increase in healthcare spending
- Biosimilars offer high quality treatment alternatives at a fraction of the cost
- Biosimilars provide a strong cost savings value proposition which helps practices achieve better performance in value-based payment models

# Summary

- Many pre- and post-marketing implementation barriers exist leading to slow adoption of biosimilar utilization in the U.S.
- Biosimilars are a tool at our disposal presenting one of the most important healthcare cost mitigation opportunities
- To reap the potential economic benefit biosimilars must be utilized
- Biosimilar utilization is influenced by provider/practice economics
- Healthcare professionals uniquely positioned to promote the evaluation of the growing body of evidence and enable biosimilar utilization where there is evidence supporting safe and effective use.



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**Jorge J. Garcia, PharmD, MS, MHA, MBA, FACHE**  
Assistant Vice President  
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